

# Privacy Statement of the Swiss Cyber Security Days (SCSD)

## Owner and Data Controller

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## **1 Introduction**

With this Privacy Statement, we, the Cyber Resilience Ltd, the advisors and other contributors (hereinafter "Contributors" "we" or "us") of the Swiss Cyber Security Days and the SCSD365 platform (both together the "SCSD"), describe how we collect and further process personal data. Other data protection statements as well as General Terms and Conditions ("GTC") are applicable to specific circumstances.

Personal data is information that relates to an identified or identifiable individual.

If you provide us with personal data relating to other persons (such as your employees, work colleagues, personal details of customers or business partners), please make sure the respective persons are aware of this Privacy Statement. Only share such personal information if you are allowed to do so and such personal data is correct. Media accessible on the SCSD365 portal is based on the consent for publication. Making copies or even redistributing them is a violation of our Code of Conduct, this Privacy Statement and various data privacy and intellectual property legal provisions.

This Privacy Statement is aligned with both the Swiss Data Protection Act (DPA) and the EU General Data Protection Regulation (GDPR) to protect the rights of individuals residing in the European Union. Companies outside the European Union or the European Economic Area must comply with the GDPR in certain cases.

## **2 Responsibility**

The persons responsible for data processing as described herein are the Contributors to the SCSD. The SCSD is managed by Cyber Resilience GmbH, with its registered office at Avenue de la Gare 5, 1630 Bulle. If you have any suggestions or questions about this privacy Statement, please contact us:

- [privacy@scsd.ch](mailto:privacy@scsd.ch)

To exercise your rights, please contact us at the following address

- [LINK](#) (included in the online version as of 1 Feb 2021)

## **3 Collection and Processing**

We collect and receive personal data primarily in connection with the SCSD where we bring together stakeholders from technology, business, politics, education and research and the public on the global topic of cybersecurity throughout the year. We obtain the majority of personal data through the operation of our website, platform and other applications where you provide us with your information.

Where permitted, we also obtain certain data from publicly available sources (social media such as LinkedIn, Xing, Twitter, Signal, Vimeo, Facebook, Instagram, etc., debt registers, land registers, commercial registers, zefix, press, internet) or receive such data from partners, customers, sponsors, authorities or other third parties (such as credit rating agencies). The data may also include information from public registers, information in connection with legal proceedings, information from banks, insurance companies, information about you contained in correspondence, mentioned during meetings with you or with persons from your environment (references, employers, consultants, legal representatives, family, etc.). The information (such as e-mail address, telephone number of employees, work colleagues, references, delivery addresses) is used to conclude or implement verbal and written agreements and contracts.

#### **4 Purpose of Data processing**

The processing of personal data serves the global development of cyber security and the associated interactive bringing together of actors from technology, business, politics, education and research and the public and in order to comply with the associated legal obligations. Furthermore, we collect data for our sponsors and partners to make the participation affordable to a broad audience. As an employee of our partners, sponsors, exhibitors or service providers, you and your personal data may also be affected by data processing.

In addition, we process personal data of you and other persons, as far as permitted, indicated or desired, for the following purposes, in which we (sometimes also third parties) have a legitimate interest corresponding to the purpose:

- Optimisation of our offer using demand analyses and collection of personal data from publicly accessible sources for the purpose of acquiring participants, partners, sponsors and speakers;
- Market and opinion research, media monitoring;
- If you attend an event as a participant, a partner, a service provider, a sponsor, a speaker or in any other capacity, it is possible that your image will be captured by random video recordings. Such recordings serve the purpose of giving a broader, interested audience an impression of the events;
- If you are accepting the conditions to register as an attendee, we will collect your data to
  - give your data, based on our contract, to our partners and sponsors so that they can inform you about their product and services, including special offers and events;
  - fulfill the obligations required by our contract and the GTC;
  - implement the coordination, planning and execution of events;
  - ensure access to our platform and webinars;
  - to lawfully analyse which offers are relevant to you, to further develop the content of the platform and to provide content based on your interests;
  - assess your activities and interests and where you have given us consent to do so, we or our sponsors conduct marketing research, target advertising or personalised information to you.
  - If you are to speak up in any form during an event or webinar, recordings of your contribution will also be posted on our platform.
- If we have entered into a partnership (association partner, media partner, sponsor), we collect data from you or your employees in order to fulfil the contractual obligations and the provisions in the GTC and to foster the existing or future business relationship.
- If you appear as a speaker
  - we collect data from you or your employees in order to fulfil the contractual obligations and the provisions in the GTC;
  - we create audio or video recordings in order to make them available to SCSD participants on our platform over a longer period of time (conceivably up to 10 years);
  - we collect your biography, educational and professional history in order to place the opinions you represent in the context of your career and related interests.

- For security purposes, video, IT and computer surveillance are used to protect personal data, people, access control, networks and computer equipment.
- If you represent the interests of the media, we will use your personal data to communicate with you and to provide you with information that is relevant and legally permissible.
- When we receive regulatory or judicial requests, we cooperate by evaluating whether the disclosure of personal data is proportionate and serves a legitimate interest. We are guided by the legal requirements and the applicable law underlying each case. If we are requested to disclose under threat of criminal or civil law consequences and if there is no apparent abuse, we will refrain from an evaluation and disclose the personal data.
- If our services are in any way abused for unlawful purposes, if our property or security is threatened, we have a legitimate interest in minimising the damage and will make data analysis, disclose personal data for purposes such as audits, legal and regulatory investigations, legal proceedings respectively.
- If you contact us via a contact form, by e-mail or by telephone, we will process your data to the extent necessary to deal with the enquiry.

If you have given us consent to process your personal data for specific purposes, such as publishing your presentation as a podcast, disclosing your personal data and interests to our partners and sponsors, we will process the data within the scope of and based on that consent unless we meet a legal demand. We oblige our partners and sponsors to implement the withdrawal of a given consent at any time. This has no effect on data processing that has already taken place.

## **5 Cookies tracking when using SCSD offers**

### **5.1 Cookies and other tracking technologies**

We use tracking technologies on our websites and apps. The relevant cookie policy discloses that we use Google Analytics. The cookie policy also contains instructions on how you can prevent the use of trackers.

### **5.2 Social media plug-ins**

We use so-called social media plug-ins on our website such as Facebook, Twitter and LinkedIn. We reserve the right to also configure YouTube, Google+, Pinterest, Instagram or new plug-ins available on the market. The plug-ins are deactivated by default. By clicking on the clearly visible icons, these networks will register that you are on our website and their privacy policies will apply. We do not receive any information about you from the respective operator.

## **6 Retention**

We retain data in order to comply with legal obligations. We also comply with contractual obligations and process and store personal data to fulfil our business purposes. For example, personal data is retained for the entire duration of the business relationship (from the initial contact, settlement to the revocation of a business relationship).

It is possible that personal data will be retained for the time during which claims can be made against us and insofar as we are otherwise legally obliged to do so or legitimate business interests require this (e.g. business and annual reports, general meeting minutes, info sheets, files for evidence and documentation purposes, documents relating to project management, podcasts, video recordings, articles). As soon as your personal data is no

longer required for the above-mentioned purposes, it will be deleted or anonymised as a matter of principle and as far as possible.

For operational data (e.g. system logs, logs), shorter retention periods of twelve months or less apply in principle.

## **7 Use of data by third parties, including abroad**

Official backdoors in software allow access to data for espionage purposes. We cannot prevent such access. In the course of our business activities, we also disclose personal data to third parties to the extent permitted and, in our view, proportionate. These third parties may also use the data for their own purposes.

**The recipients and subjects** listed below may result in your data being in countries outside the European Economic Area. In particular, by using services such as GoogleDrive, Sage, WhatsApp, MailChimp, Zoom, Doodle, Microsoft, Swisscom, Apple, Samsung, HP, Canon, Brother, Amazon, Exxo, Kyocera, etc., you must expect that your data will also be transferred to countries that do not provide adequate legal data protection. If we transfer data to a country that does not have an adequate level of data protection, we will either

I) as required by law, we ensure an appropriate level of protection by using contractual clauses (namely on the basis of the so-called standard contractual clauses of the European Commission, which are available here) or

II) rely on the statutory exceptions of

- consent,
- the performance of the contract,
- the establishment, exercise or enforcement of legal claims,
- overriding public interests,
- published personal data,
- official requirements or
- because it is necessary to protect the integrity of the persons concerned.

You can obtain a copy of the standard contractual clauses referred to above at any time by contacting the us using the e-mail [privacy@scsd.ch](mailto:privacy@scsd.ch). We reserve the right to black out copies for reasons of data protection law or confidentiality or to supply only excerpts.

**The subjects and recipients are:**

### **7.1 Banks, insurance companies**

Service providers such as banks and insurance companies receive personal data required to provide their services.

### **7.2 Authorities, offices, courts**

Domestic and foreign authorities, offices or courts that require personal data for obvious reasons or that demand data under threat of punishment.

### **7.3 Ticketing Provider**

In order to register participation in the SCSD or the SCSD365 platform, the data provided for this purpose will be processed by the ticketing provider.

### **7.4 Payment processing**

For payment for participation in the SCSD, data will be processed by the payment processor. Participants are asked to make payments from a confidential network (not hotel or airport Wi-Fi, etc.).

### **7.5 Videos, conference management**

Third party tools and services are used to enable video creation and conference management.

### **7.6 SCSD365 platform**

Access to the SCSD365 platform is reserved for SCSD participants and contains personal details required for the exchange of interested parties.

### **7.7 Sponsors**

Sponsors are bound by this Privacy Statement and are required to process personal data in accordance with the law.

### **7.8 Supporters of the SCSD**

Contributors of the SCSD also require the resources of their own companies to perform their task as task force members. We understand that where there are points of contact, this Privacy Statement also applies to the employees of the following companies:

- Kunz Expo&Events Sàrl
- Dreamlab Technologies Ltd.
- PEM Management Sàrl
- Mondays.ch Sàrl
- S-Com
- White Rabbit Communications
- F + W Communications
- State Secretariat for Education, Research and Innovation
- ti-promotion SA

### **7.9 Website, public, media**

Our website can be visited from anywhere in the world. To ensure security and for statistical analysis, our hoster Infomaniak AG collects data according to their Privacy Policy. The data centre is based in Switzerland and Infomaniak is ISO 50001, ISO 27001 and ISO 14001 certified.

### **7.10 Suppliers, service providers, subcontractors and other business partners**

We oblige all business partners to comply with our data protection regulations. We oblige business partners who transfer data to countries without adequate legal data protection to comply with the data protection provisions by means of business terms and conditions or by means of contractual provisions based on the standard contract clauses of the European Commission.

### **7.11 IT and databases**

We use the services of tesorit, Kolab, Swapcard, Wordpress, Mailchimp, Infomaniak, WizTeam, Vimeo, OneDrive (Microsoft), Dropbox, HiDrive (Strato) Azure, Sharepoint (Microsoft), MyCloud (Swisscom), Amazon Web Services + amazondrive (Amazon), Google Drive, Gmail (Google), Dropbox (Dropbox), Jotform, iCloud (Apple).

### **7.12 Accounting and Trusteeship**

The responsible fiduciary is based in Switzerland and is subject to the duty of confidentiality. Data is encrypted and stored exclusively in Switzerland.

## **8 Data security**

With the Code of Conduct, all Contributors undertake to comply with a minimum standard.

## **9 Obligation to provide personal data**

Without the provision of minimum personal data, it may not be possible to conclude contracts with you. There is neither a legal obligation for you to disclose your personal data nor a legal obligation for us to enter a contractual relationship with you.

## **10 Profiling**

With the introduction of Platform SCSD365, we may partially process your personal data in connection with your interest with the aim of evaluating certain personal aspects (profiling). Profiling allows us to inform and advise sponsors about products possibly relevant for you. For this purpose, we may use evaluation tools that enable us or our sponsors to communicate with you and advertise you as required, including market and opinion research.

## **11 Your Rights**

Visitors to our website, as well as other persons about whom we process personal data, will receive confirmation free of charge as to whether personal data is being processed by us. Persons whose data we process can request information about it, have the processing of their personal data restricted, exercise their right to data portability, have their personal data corrected, deleted or blocked, revoke consent given and object to the processing of their personal data.

On the other hand, we reserve the right to assert the restrictions provided for by law, for example if we are obliged to retain or process certain data, have an overriding interest in doing so or require it for the assertion of claims. If you incur costs, we will inform you in advance.

The exercise of such rights usually requires that you clearly prove your identity (e.g. by means of a copy of your identity card, where your identity is otherwise not clear or cannot be verified). To exercise your rights, you can contact us at the address given in section 2.

Every data subject also has the right to enforce his or her claims in court or to lodge a complaint with the competent data protection authority. The competent data protection authority in Switzerland is the FDPIC.

Bulle, 19 January 2021